

## RETURN ON INFANTS (ROI)

Investing in evidence-based early interventions pays off long-term for families. Early childhood interventions like ABC not only make good economic sense, they make a difference for individual families through empowering them to raise happy, healthy kids.

High quality early interventions lower the impacts of Adverse Childhood Experiences (ACEs) and show a return on investment of 7%.

\$1 Invested



Increased literacy and school readiness

From 100% possible to 80% possible



Increased child support

From 10% possible to 40% possible



Increased child health and development

From 10% possible to 40% possible



Public health system

From 10% possible to 40% possible

## GET INVOLVED

### LEGISLATORS

- Dedicate the full amount of tobacco settlement revenue to early childhood programs
- Advocate TANF reserves for best practice interventions for low income young children
- Support implementation of diagnostic classification (DC:0-5 or Meckald) in child welfare
- Advocate for ABC program to be incorporated into foster care and other existing early childhood programs as an "episode of care"
- Get involved in local early childhood boards and initiatives

### COMMUNITARIANS

- Start community conversations around the value of early childhood programs
- Invest in evidence-based early childhood programs
- Focus on sustaining and expanding the ABC program
- Establish an early childhood fund

### BUSINESS COMMUNITY

- Get involved in local early childhood boards and initiatives
- Encourage public and private investment in evidence-based early childhood programs
- Donate individually to your local community foundation's early childhood fund—and establish one if it doesn't yet exist

### EARLY CHILDHOOD ORGANIZATIONS

- Offer families into the program
- Transition to use of evidence-based practices
- Work closely with existing programs
- Educate policymakers and business leaders about evidence-based early childhood programs
- Support community and business leaders on your board